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**Reklaim**

**Symbol:** TSXV: MYID | OTCQB: MYIDF

**Market Cap:** 7M

**Sector:** Application Software

**Purpose:** Raise Awareness / Open Market Buying

Reklaim is driven by consumer data and the evolution of privacy. Offering compliant, zero-party data to brands, agencies, platforms, and data companies, Reklaim allows consumers to sign up and view, for the first time, their online data that has been collected and sold without explicit consent for years. Inside of Reklaim, consumers can reclaim this data and share specific pieces of data with companies in exchange for weekly compensation or choose to protect it via a SaaS based subscription that encrypts any data coming from their devices. Reklaim’s mission is to provide every single consumer with access to their data.

**Investor Bullet Points:**

* Major Fortune 500 customers have validated Reklaim across 3 revenue segments with data being sold to 85 brands and 15 integrated platforms in 2021 – foundation for long-term recurring revenue.
* The US$245 billion data market is transitioning from one of consumer inclusion to one that legally requires it.
* High insider ownership 45%.

**Neil Sweeney, CEO & Founder**

Neil Sweeney is the Founder, Chairman, and CEO of Reklaim. With over +20 years in the industry, Neil has established an industry-wide reputation for his visionary entrepreneurship and ability to develop bleeding-edge technologies before others. Technologies Neil created are used by Fortune 500 brands like Coca-Cola, Lowe’s, Walmart, General Motors, Unilever, and Mondelez.