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**Sparx Technology Inc.**

**Symbol**: TSXV: SPRX | OTCPK: STCXF  
**Market Cap**: 5M

**Sector:** Technology

**Purpose:** Raise Awareness & Open Market Buying

Sparx is an interactive media technology company whose principal activities are providing media companies and sports teams with technologies to engage audiences. The patented Sparx platform enables broadcasters, streamers, and video producers to engage viewers for longer, generate new revenue opportunities, and create lean-forward experiences for audiences eager to join the action. Millions of users can connect to the Sparx platform and interact simultaneously on their mobile phone, tablet, or computer anywhere in the world, in real time.

**Investor Bullet Points:**

* Fully developed platform with global scalability
* Sparx revenue verticals are massive, growing and scalable
* Used by some of the largest media, entertainment and sports organization in the world

**Al Thorgeirson, President & CEO**

a seasoned broadcast veteran and builder with nearly 40 years experience in television, radio, and digital broadcasting. Mr. Thorgeirson has worked on the launch of 6 over-the-air television stations, 3 specialty channels, and FM radio stations across Canada. Mr. Thorgeirson also helped develop and launch a voice writing division for Canada's largest closed captioning company. He has operated at the COO, Regional VP and Managing Director levels for Craig Media, CHUM Limited, Rogers Broadcasting and the CBC.