

TSXV: NSCI | OTCQX:NSCIF | Frankfurt: 1N1



### **Imaging & Detection Products & Services**

Industrial & Healthcare Applications

Sean Krakiwsky, CEO January 2025

"We are building a global scientific instrumentation company with proprietary magnetic resonance products as our core and complementing those products with services."



### **Disclaimers**



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For additional information, please refer to the Corporation's public filings available on SEDAR at <a href="www.sedarplus.ca">www.sedarplus.ca</a>. All forward-looking statements contained in this document are expressly qualified by this cautionary statement.

### Why Buy our Stock?



- 1. Category-creating global technology company: Portable MRI Machines for Industrial Applications
- 2. High growth and EBITDA +ive at \$40MM TTM revenue
- 3. Product Sales + Recuring Service Revenue

"Our **Mission** is to improve the quality and safety of our customers' products, with our imaging & detection equipment & services.

**OTC: NSCIF** 

**TSXV: NSCI** 





### **Stock/Valuation Comparables**



# Multiples for Instrumentation Companies (average, large cap)

。 P/E: 30

EV / EBITDA: 29

EV / TTM Sales: 5.2

**Agilent Technologies** 

**AMETEK** 

**Bruker Corporation** 

**Danaher** 

**Mettler-Toledo** 

**Oxford Instruments** 

**Perkin Elmer** 

Sartorius AG

Shimadzu

**Teledyne** 

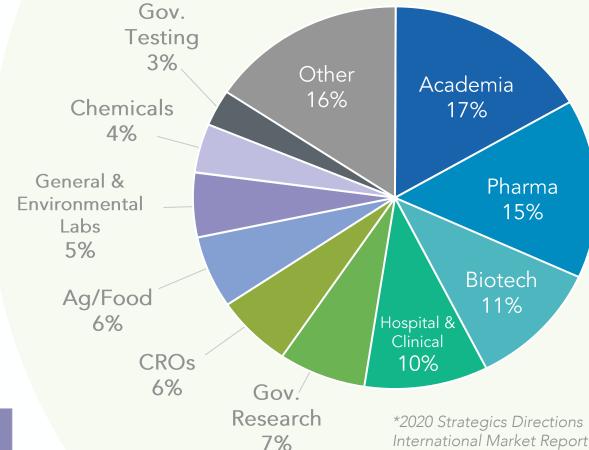
Thermo Fisher Scientific

Waters

### **Market Opportunity**

### nanalysis

## Scientific Instrumentation market over \$75B per year\*



# Everything in the modern world is tested and measured for: Innovation, Health & Safety, QA/QC, and efficient manufacturing

#### **Growth Drivers**

- Miniaturization is making equipment standard
- New industry-specific applications
- Cloud and AI is creating opportunities for personalized healthcare in MRI space
- Growing services business

#### TAM is \$4B and Growing

#### **Competitive Landscape Includes**















### **Sales Organization**



#### United States, Europe, Canada

- 20 dedicated technical sales professionals
- 5 Product/Application Experts
- 22 Sales Reps via partner companies (commission only)
- 3 sales professionals and growing in Europe

#### International (e.g., Japan, India)

- 45+ dealers
- Dealers sell complementary laboratory product/services

#### **Developing new OEM & VAR Partnerships**

- Application Specific Opportunities (e.g., Food Quality/Safety)
- Partner branded with Nanalysis ingredient branding



#### Over 1,000 Portable Units Shipped! Strengthening Sales Pipeline. Customers include:



















### Nanalysis Scientific Corp.

Cap Table and Financial Metrics				
SHARE PRICE (Jan 2025)	\$0.35			
COMMON SHARES OUTSTANDING (approximate)	114MM			
MARKET CAP (approximate)	\$40MM			
EBIDTA (adjusted Jan-Sep 2024)	\$316K			
Revenue (TTM)	\$40MM			



**Sean Krakiwsky**CEO & Founder



Randall McRae



Julien Muller



**Sime Buric** EVP, Services

- BSc & MSc, Electrical Engineering from U of Calgary
- 25 years of tech start-up experience
- CPA, CA from U of Calgary
- 15+ years of finance, public/private
- Excellent operational acumen
- BSc in Electrical Engineering, U of Strasbourg
- 16 years of MR tech experience
- BSc in Chemistry, SFU, MBA
- 22 years of sales & service experience
- Scientific instrumentation



### **Senior Independent Board of Directors**





CHAIR OF THE BOARD

Martin Burian

CPA, ICD.D

Mr. Burian has a 30-year career in investment banking, is currently Managing Director at RCI Capital Group and held similar senior positions at Haywood Securities, Bolder Investment Partners and Canaccord Capital. He is an independent member of several other public company boards as well as privately-held Heffel Gallery Limited where he is also part-time CFO.



**Jennifer Stubbs**CPA, CFO of Flint Corp.

Ms. Stubbs is a Chartered Professional Accountant, with 30 years of experience as a financial professional, and she holds a Bachelor of Commerce from the University of British Columbia. Ms. Stubbs started her career at KPMG, and went on to hold financial roles in various industries, including engineering, manufacturing, and energy infrastructure, including an 11 year stint at Pembina Pipeline Corporation.



**Werner Gartner, Audit Committee Chair** CPA, CMA and Technology Investor

Mr. Gartner has over 25 years executive/board experience with technology based businesses (e.g., NovAtel Inc., Hemisphere GNSS Inc., 4iiii Innovation Inc, Psyko Audio Labs Inc. & Novariant Inc.).



**Dr. René Lenggenhager**Co-CEO bNovate Technologies SA

Dr. Lenggenhager is an experienced CEO, Group Head and General Manager with a successful career in globally leading technology companies, including at Bruker Biospin, COMET, Mettler Toledo and Siemens. He holds a PhD from ETH in Switzerland and an MBA from University of St. Gallen.



**Dr. Michal Okoniewski**CSO & Co-Founder, Acceleware

Dr. Okoniewski is a Professor of Electrical & Computer Engineering Schulich School of Engineering U of Calgary), Fellow of IEEE with over 350 technical publications and holds several patents. He is a world renowned expert in electromagnetics.

Sean Krakiwsky, CEO, is also a Director



### Magnetic Resonance Techniques: MRI & NMR share same fundamental math & physics

#### **INCUMBENT/OLD:**

High-Field, Superconducting Magnetic Resonance Gold Standard of Analysis & Imaging



**MRI** 



- Expensive
- Liquid Helium
- Unsafe
- Gatekeeper
- Huge/heavy

**NEW:** 



- Affordable
- No cryogens
- Easy to use
- Point of need
- Portable
- Al driven apps

Used in all industries: gold standard

**NMR** 

#### Miniaturization & Democratization of standard will drive adoption and expand market

	MRI - Nuclear Magnetic Resonance Imaging	NMR - Nuclear Magnetic Resonance Spectroscopy	
Uses	Medical imaging technique	Chemical analysis, testing and measurement	
Industries	Health care, industrial imaging	Pharmaceuticals / biotech, cannabis, nutraceuticals, oil & gas, mining, forensics, education, etc.	
Current Innovation	Early stages of exploiting promise of MRI which is to go beyond creating quality images and extend to analyze cells and add AI	Miniaturization of magnet and electronics, democratization via software	
Limitations	"Cartel" of big three GSP companies stifling innovation	"Monopoly" in HF NMR by incumbent globally (except for Japan)	
	REGULATED MARKET	UNREGULATED MARKET	

### **Proprietary Products & Services**



	Benchtop NMR			MRI
FAMILY	60 MHz	100 MHz	300-600 MHz	MRI Console
	<b>US \$45K-70K</b> R&D labs, QA/QC	US \$125K-155K  Superior performance	US \$400K-\$2MM via Quad Systems partner Up-market, USPs, and innovative	<b>US \$45K</b> High-performance, affordable,
ACCESSORIES	Flow Kit US \$7K	Autosampler US \$13K	Hyperpolarization  US \$45K sensitivity enhancement	easy-to-use modular alternative
SOFTWARE	$OneTouch^TM$		NMRFX Integrated Software for NMR Analysis	

SERVICE On Nanalysis and 3<sup>rd</sup> Party Equipment: Large contract win!...CATSA

### **Intellectual Property**



## Patents on main technical challenges of miniaturizing & high throughput NMR

- o Over 10 Patents granted/pending in United States, and other jurisdictions such as China and Japan
- o Patents protect key barriers to main technical challenge of compact NMR system development
- Additional patent applications ongoing in support of growing product line

#### Proprietary electronics, firmware, software, enclosure

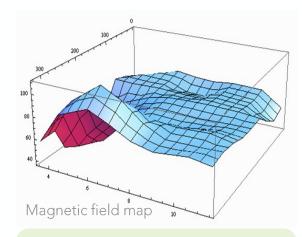
- Custom boards designed and assembled in the Calgary manufacturing plant
- Firmware and software developed by in-house specialists
- Engineers & Scientists developing a massive amount of proprietary IP every day!

#### Proprietary manufacturing processes

o Specialized techniques and algorithms make our products very difficult to reverse engineer

#### **Example US Patents**

- US 8,712,706 B2; US 9,341,690 B2; US 9,952,294 B2; US 11,815,574 B2
- Several others



Maintaining thermally stable magnetic fields to 9 decimal places of uniformity in all three vectors <x,y,z> is hard...
Nanalysis is a global leader in the shapping stable accurate magnetic fields!

### **Appification Software: Key Growth Driver**



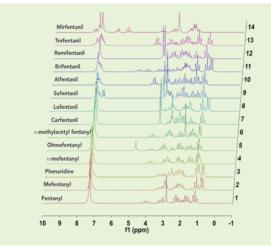
#### **Traditional MR Interpretation**

Complex, information rich, requires an expert to interpret and looks like this:

#### **Automated MR Interpretation with AI + Cloud**

- ✓ Uses application-specific MR output and compares with databases, ML, Al computer software analysis etc. to eliminate need for expert.
- ✓ Applications can be easily integrated into existing software.

**NMR** 



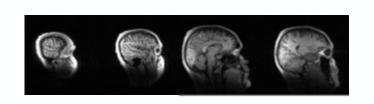


There is fentanyl in suspicious powder



There is NO fentanyl in suspicious powder

**MRI** 

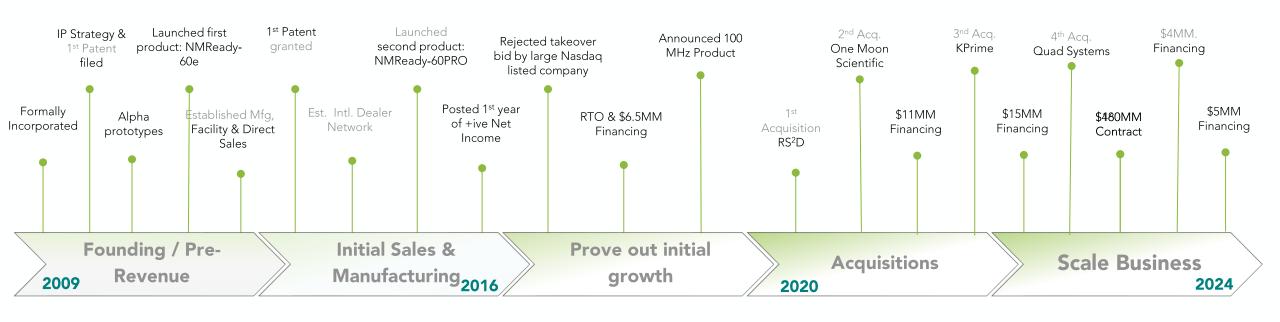




Healthy brain, no tumor present

### Milestone & Catalysts





✓ Acquisition of KPrime, sales & service company (offices in Phoenix & Calgary).

2022

- ✓ Acquisition of 43% of Zurich-based company called Quad Systems, product & technology synergies.
- ✓ Large service contracts (\$160MM)

✓ Partnering deals

2023

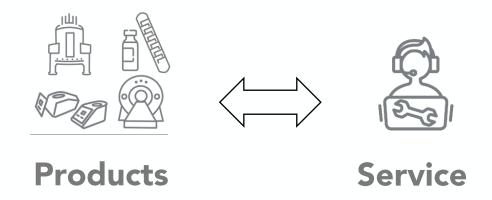
- ✓ New high-end product to market
- ✓ Ongoing patent filings
- ✓ Targeting high revenue growth
- ✓ Roll-out of large service contract

- 2024-7
- o Graduating to TSX from TSXV
- Expanded global market presence
- o Possible acquisitions in 2027 if...
- o Medical Imaging products FDA
- o Partnering Deals

Our next decade will be better than our first decade!

### Service is Major Part of Revenue





### \$160 Million Service Contract Win

nanalysis

- Contract signed with Canadian Air Transport Security Authority (CATSA) on May 25, 2022
  - First term ends in June 2028
  - Two 5-year potential renewal terms, for total of 15 years and **\$480 million**
  - Indexed to inflation
- Preventative and Corrective Maintenance, Special Projects
  - Imaging and detection equipment in all Canadian airports
- Phase-In Period Ending Soon: Currently have active presence in all 89 locations.
   Project is now EBITDA positive and improving sustainably!
- Revenue is currently over \$2 million per month
- Expect to exceed \$30 million per year in revenue from 2025-27
- Targeting strong EBITDA margins: Project is now profitable
- Staff are billed out between \$228 and \$304 per hour
- Global opportunity and synergistic with service needs of our products

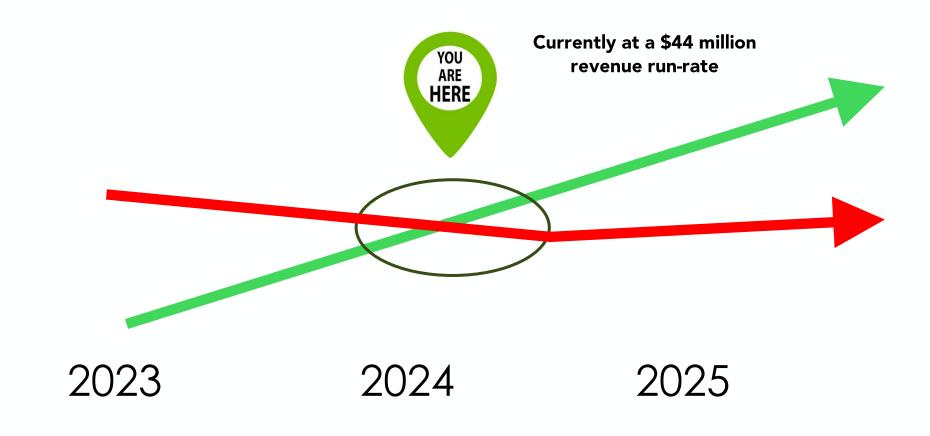






### Navigating our Financials: Profitability Trajectory





Significant Cash-Flow Generation Potential Going Forward!

### **Investment Highlights**



### Leading Edge Technology Company

All IP developed in-house, is patent protected, and innovation is ongoing. We continue to extend market leadership with up-market and high throughput products.



#### **Proprietary Manufacturing**

Proprietary domestic manufacturing allows company to control quality & costs, and makes technology very difficult to reverse engineer offshore



### **EBITDA +ive Growth Story**

Nanalysis is a rapidly growing business with line-ofsight on future bottom-line profitability. New product and eventual resumption of targeted M&A will keep rapid growth a trend for years to come.



#### **Sticky Recurring Service Revenue**

Large contract win and global growth opportunity in equipment services, will result in reduction of revenue lumpiness and increase in organic growth.



#### **High-end People**

20 PhDs, 20 MScs, 30 BScs, that are the best and brightest in their fields, that act like owners, not employees. We believe you're only as good as your people!



The company is controlling its own destiny by building out direct sales and service capabilities, eventually in every major market in the world.



