

# ProStar<sup>®</sup>

 **PrintMan<sup>®</sup>**  
by PROSTAR  
PRECISION MAPPING SOLUTIONS<sup>®</sup>

 **PrintMan<sup>®</sup>**

Corporate Presentation – September 2021

**CONFIDENTIAL**

Intended Only for Designated Recipients

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# PROSTAR'S SOLUTION

PointMan® is a patented and commercialized solution that provides the ability to capture, record and display the precise location of critical infrastructure including buried utilities and pipelines

- ✓ Existing marquee customers in multiple verticals including a growing number of marquee clients that include Fortune 500, government agencies, and some of the largest Subsurface Utility Engineering firms in North America.
- ✓ Veteran management team with extensive software, cloud & mobile and capital markets experience



# EXPERIENCED LEADERSHIP TEAM



## **PAGE TUCKER – CEO**

Over 25 years in developing data management and Geographic Information System (GIS) solutions



## **VASA DASAN – COO**

15 years as CTO of Sun Microsystems Services Division



## **JONATHAN RICHARDS – CFO**

Extensive experience serving as CFO with TSX and TSXV listed companies



## **JASON MARTSCHUK – SVP OF SALES**

Application Sales Manager for Oracle's Construction & Engineering Global Business Units

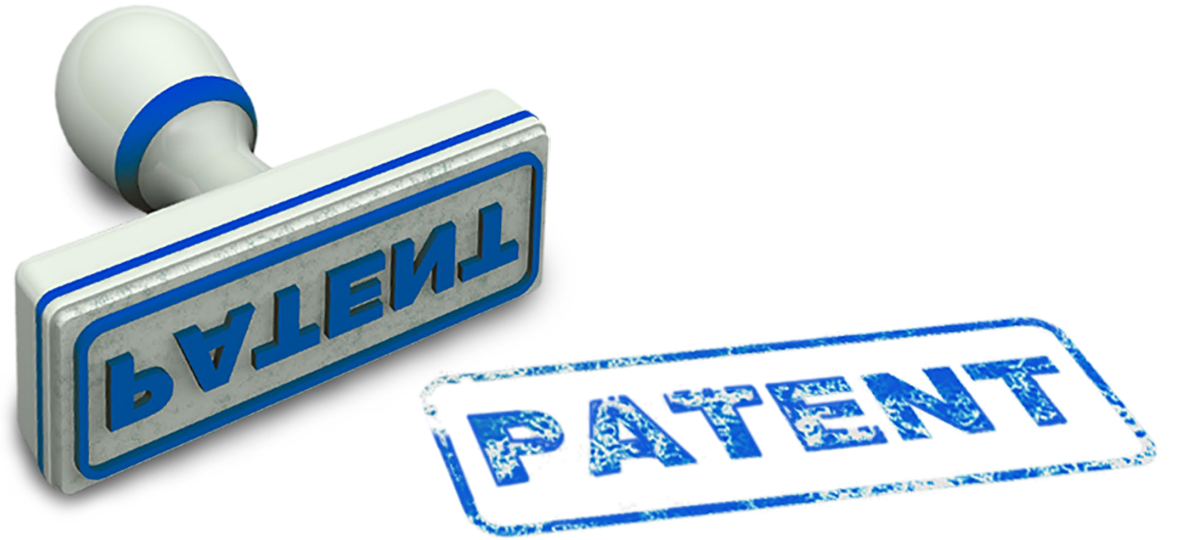
# OUR FOCUS IS CRITICAL INFRASTRUCTURE



20

Number of issued patents

ProStar's patents protect the methods required to digitally identify, capture, map and visualize underground utilities.



# INFRASTRUCTURE

2.4 million miles of paved roads that we rely on to support our businesses and industries.

This infrastructure is becoming dilapidated and in serious need of repair and replacement.

The White House is preparing to pass a massive trillion-dollar infrastructure bill to overhaul and expand our roads, bridges, railways, water systems and broadband.

\*All currency in USD





# WHAT LIES BENEATH?



New York City

## 35 Million

Miles of underground Pipelines and Utilities

— [Federal Highway Administration Research and Technology 2019](#)

## 500 Thousand

Number of Strikes per year, up 16% from 2019

— [DIRT Report, Released September 2019](#)

## \$10 Billion

Annual estimate to locate underground infrastructure prior to construction

— [Prepared for the Geospatial Information & Technology Association by Geoff Zeiss and Dr. Sakura Shinoaki](#)

## \$30 Billion

Annual estimated impact of underground damage on the economy

— [DIRT Report, Released September 2019](#)



\*All currency in USD

# ☰ THE PROBLEM

Utilities are often not mapped and if maps are available, they are in the form of design drawings or sketches which are simply not accurate



# ≡ CURRENT PRACTICES

The current method of identifying the location of buried utilities include a utility locate device and a paint can used to mark the approximate location of where the utility is buried.



# ≡ CURRENT PRACTICES

Hydrovac Excavation is a form of non-destructive excavation designed to expose buried infrastructure. The process liquefies the soil, which is extracted by a vacuum system into a tank that is mounted on a truck.



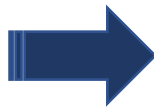
# ≡ CONGESTED CORRIDORS



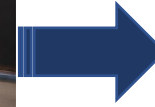


# CURRENT DATA WORKFLOWS

1. Locate Utilities



2. Survey Point Marks



3. Upload the Data



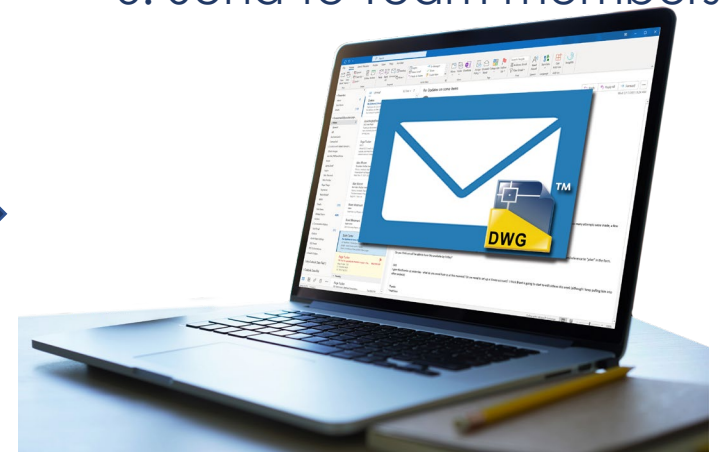
4. Review the Data



5. Import to Computer-Aided Design (CAD) systems or GIS



6. Send to Team members





# RintMan<sup>®</sup>

Precision Mapping Solutions<sup>®</sup>





# THE SOLUTION



Utility Locate Device



Mobile



Precision GPS



Cloud





# POINTMAN PRO WORKFLOW

1. Capture Field Data

2. Process in the Cloud

3. Available to Team Members



# INITIAL MARQUEE CLIENTS



Largest infrastructure construction company in the United States



Mandated PointMan into Colorado state law 1.14.21



# ≡ NEWEST MAJOR CLIENTS



Top ranked US engineering, planning and construction firm that offers multi-discipline services to transportation, water, utility, and facilities.



Top-ranked heavy civil contractor with operations throughout the US serving three primary markets: transportation, rail, and marine.



National and award winning, US-based design and consulting firm specializing in engineering and construction services.



ProStar's first municipality and with a population of under 20k. There are over 36,000 municipalities in the US under 20k population.



ProStar's first Canadian client. Top ranked engineering & surveying Canadian firm with operations in Canada and the United States.



ProStar's first utility company. Zayo is a leading provider of fiber networks with centers in over 400 markets in North America and Europe.

Trimble is a global leader in geospatial technologies including the development of Global Positioning System/Global navigation satellite system (GPS/GNSS) receivers and engineering and surveying equipment.

**NASDAQ: TRMB - US\$21 Billion**

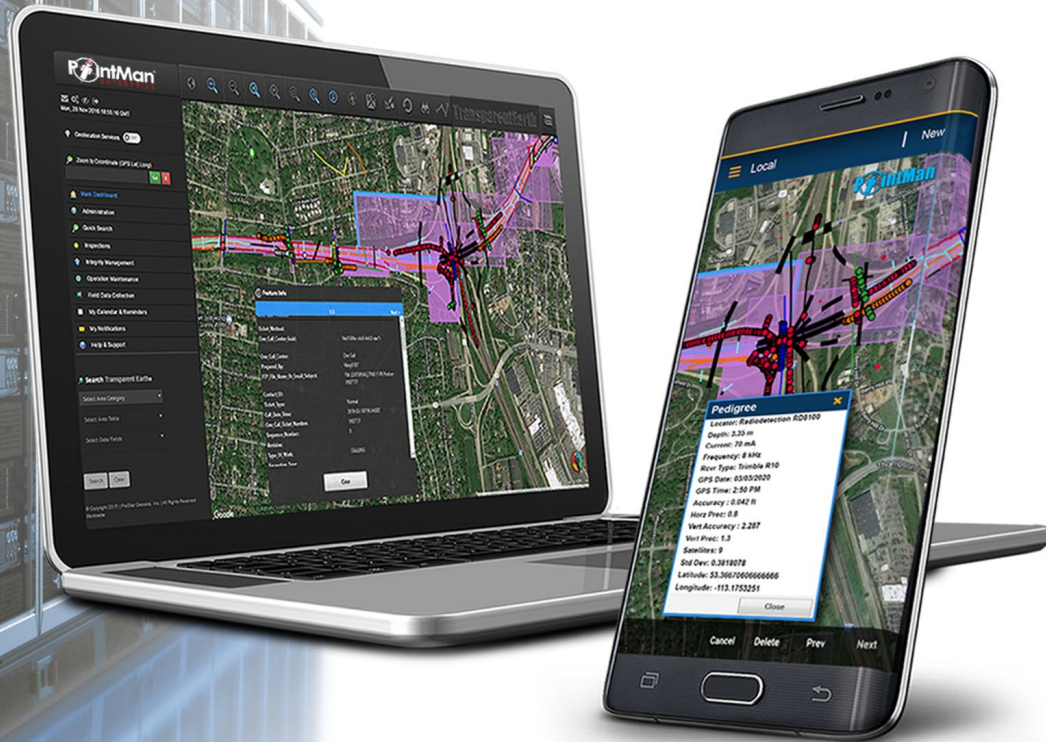


# INDUSTRY PARTNERS





# 3 REVENUE SOURCES – SAAS MODEL



No Annual License  
**FREE**

#### Features Include:

- Geoid Models
- Google Directions
- Supports PDFs out in the Field
- Data Dictionary
- Photo & Sketch Support
- Pairs with Major Locate Tools
- Export Email, KMZ, Photos, & PDFs

Available for free on  
Google Play and The Apple Store



MOBILE



Annual License  
**\$295**

#### All PointMan Features and:

- Multiple VRS/Correction Services
- Real-Time Datum Translations
- Stakeout for Points & Lines
- Survey & Mapping Grade GPS Units
- Attach Photos & Forms to Features
- Audit Trails for Users & Data
- Feature Lock
- Snap Line work to Points/Potholes
- Split & Join Lines
- Supports Custom Attributes
- Trimble GPS/GNSS & Catalyst DA-1
- Utility Locate Form
- Export Shapefile, KML, & CSV
- Enhanced Export Options
- Import KML & PRJ Files

MOBILE



Annual License  
**\$2,495**

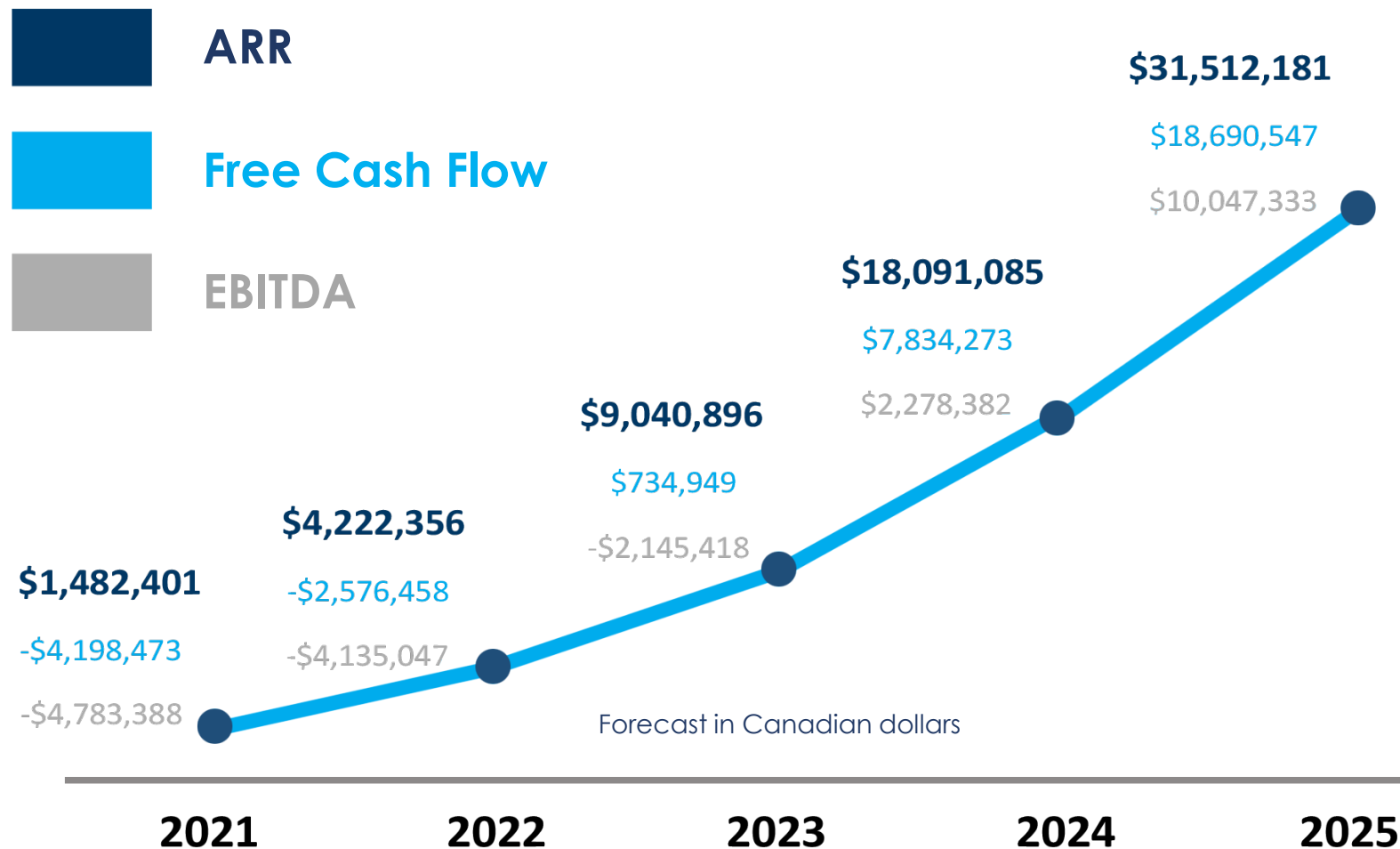
#### All PointMan & Plus Features and:

- Mobile & Cloud
- Site Calibration
- Work Offline
- One Call Tickets
- Shared Cloud for Multiple Users
- Manage User Permissions & Roles
- In App Support
- Service Level Agreements
- Online Help & Feedback
- Attach Photos & Forms to Any Feature
- Audit Trails for Users & Data (Activity Logs)

MOBILE & CLOUD

\*All pricing in USD

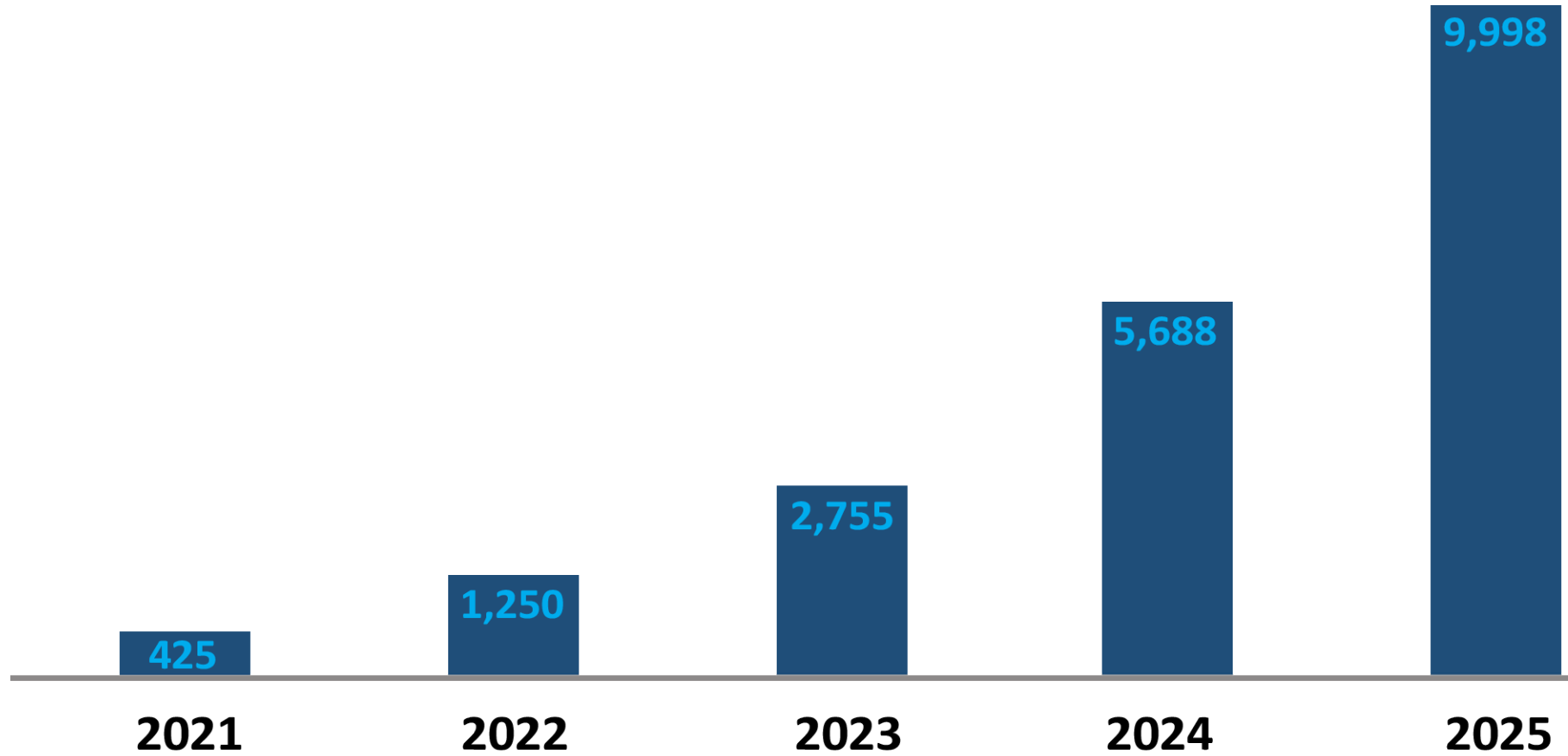
# ANNUAL RECURRING REVENUE (ARR)



This slide illustrates the forecasted cash position of the Company based on the annual recurring revenue (ARR) or cash flow, versus IFRS reporting with deferred revenue.

# TARGETED POINTMAN PRO SALES

■ Total Sales By Year



# PRO-FORMA CAPITALIZATION

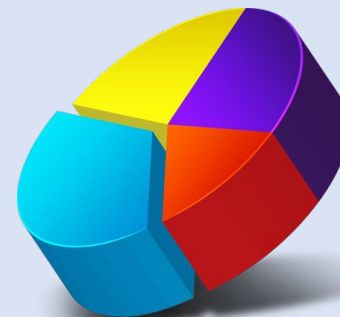
<b>Common Shares Issued</b>	<b>91,201,334*</b>
<b>Warrants - weighted average at \$0.59</b>	<b>18,599,514</b>
<b>Incentive Stock Options - weighted average at \$0.43</b>	<b>7,835,000</b>
<b>Fully Diluted Shares</b>	<b>117,635,848</b>

<b>Cash (as at July 31, 2021)</b>	<b>CAD \$1.25 Million</b>
<b>Debt</b>	<b>None</b>
<b>Fully Diluted Cash</b>	<b>CAD \$15.5 Million</b>

## **Director, Management and Employee Ownership – 30%**

- \* 46m shares are subject to resale restrictions ranging from 12 to 36 month release schedules, with the first tranches released 6 months from trade date.

As of July 31, 2021





# ProStar<sup>®</sup>

OTC: MAPPF

TSXV: MAPS

FSE: 5D00

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