

## A PATIENT-FOCUSED, GLOBAL CANNABIS COMPANY FROM LATIN AMERICA

TSXV: KHRN | OTCQX: KHRNF | FRANKFURT: A2JMZC April 2021

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# A GLOBAL LEADER IN MEDICAL CANNABIS



# European and LatAm medical cannabis markets forecast to grow at over >50% per year through 2025<sup>(1)</sup>

#### **Our Vision**

To reach 1 million patients and consumers by 2024

#### **Our Mission**

To improve the life quality of patients and consumers through the applied use of cannabis LatAm & European focus

Population of 1.5 billion

#### **History of firsts**

1<sup>st</sup> company to sell legal medical cannabis (CBD & THC) in Colombia and Peru

#### >13,000

Paid medical prescriptions since April 2020 in LatAm

#### >120%

**Growth** in medical cannabis prescriptions Q1/21 vs Q4/20

#### >70%

Gross margin on medical cannabis products

#### Vertically integrated



#### 6 clinics and health centers in Colombia; expanding locally & internationally



### 6 countries

Selling in Colombia, Peru, Germany, UK, targeting Mexico and Brazil for 2021

#### Insurance coverage

Khiron products in Colombia qualify for national insurance coverage

#### Low-cost, high quality

Up to 3 tonnes extraction capacity in Colombia

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(1) Source: Prohibition Partners – The European Cannabis Report Edition 6th & The Latin America and Caribbean Cannabis Report 2nd Edition

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# **REVENUE EXECUTION UNDERWAY**

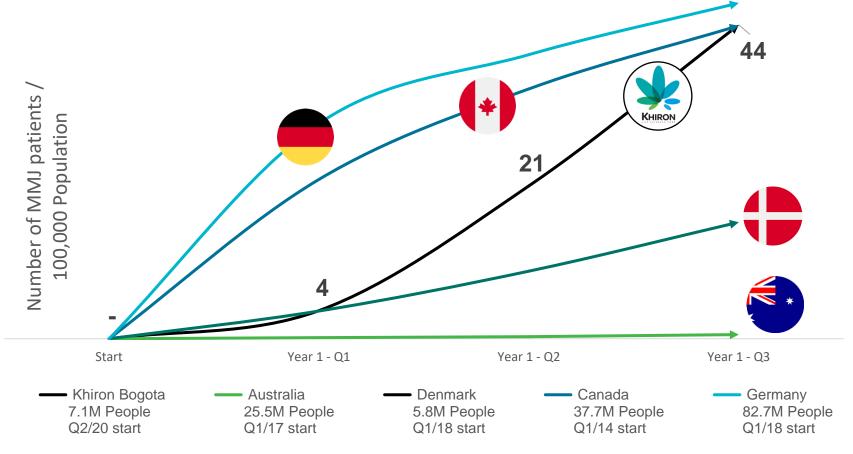
### Khiron timeline – Leading international markets from inception

<b>2017-2019</b> START-UP TO BUILD OUT	Received cultivation & extraction licence in Colombia Became 1st Colombian cannabis company to list on TSXV Acquired ILANS neurological and pain health centre in Colombia (two locations with +100,000 patient services per year in Bogotá) Completed GMP compliant 480,000 sq. ft. cultivation & extraction facility in Colombia		
	Opened 1 <sup>st</sup> medical cannabis clinic in Colombia (Zerenia Bogotá)		
<b>2020</b> FIRST SALES	Issued Colombia's 1 <sup>st</sup> medical cannabis prescriptions (March 2020) Completed 1 <sup>st</sup> sales of medical cannabis dried flower in UK Became 1 <sup>st</sup> company to import and sell medical cannabis products in Peru Opened 1 <sup>st</sup> satellite Zerenia clinic in Medellin, Colombia (December 2020) Launched digital telehealth platform (Dr. Zerenia) Designated by Colombian government as a National Strategic Priority Approved for national insurance coverage of medical cannabis in Colombia		
<b>2021</b> EXPANSION	<ul> <li>Grew paid prescriptions by 120% QoQ in Colombia (Q1/21 vs Q4/20)</li> <li>Achieved first sales in Germany in Q1/2021</li> <li>Expanding medical cannabis sales in Colombia, Peru, Germany &amp; UK</li> <li>Planning to commence sales in Brazil &amp; Mexico in 2021</li> </ul>		

## **COLOMBIA: PERFORMANCE OVERVIEW**

### Rx on par with or ahead of entire other emerging markets

Cumulative MMJ New Patients / 100,000 people since MMJ 1st Rx

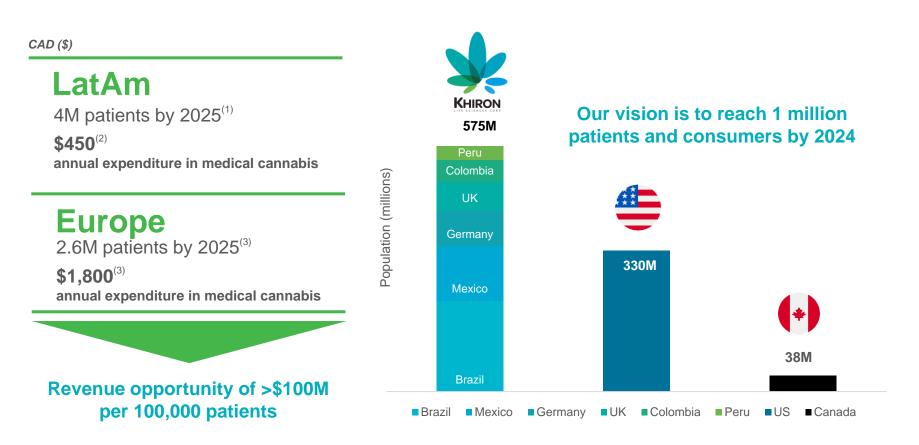


Source: Government of Colombia, MJBiz, TGA Australia, Health Canada, internal company data

# UNPRECEDENTED GLOBAL OPPORTUNITY



KHRN target population base nearly 2x larger than US, 15x Canada Significant market opportunity; US cannabis reform catalyst for growth acceleration



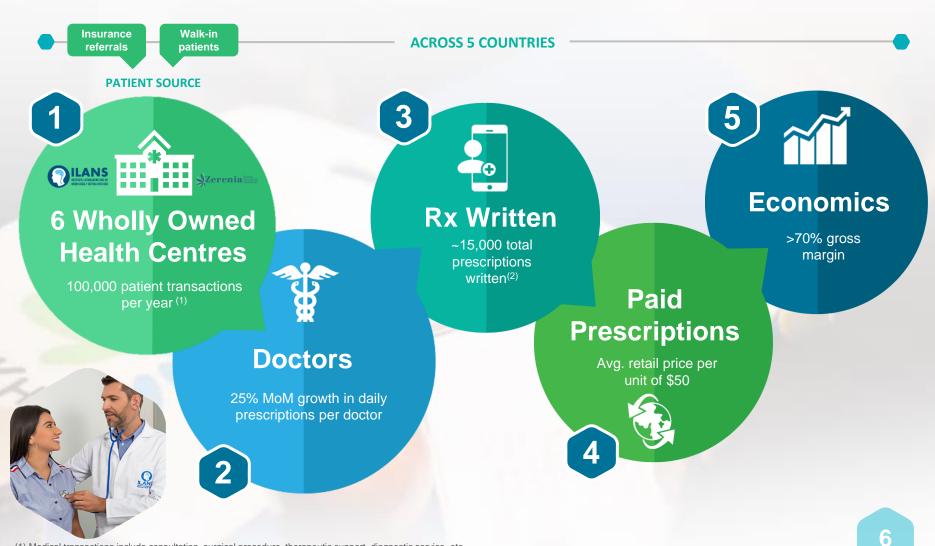
(1) Source: Prohibition Partners - The Latin America and Caribbean Cannabis Report 2<sup>nd</sup> Edition

(2) Management estimates

(3) Source: Prohibition Partners - The European Cannabis Report Edition 6th and management estimates

## **GO TO MARKET STRATEGY IN COLOMBIA**

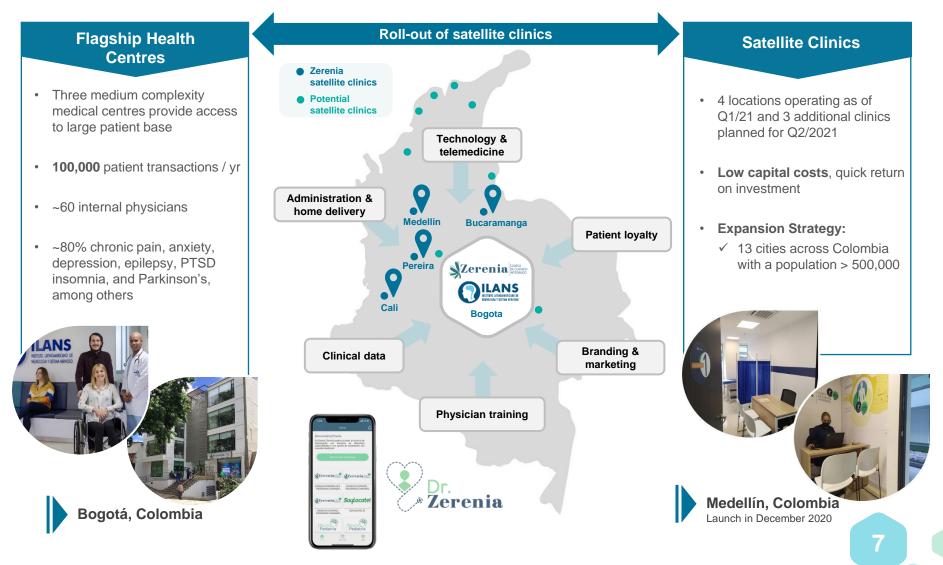
### The closer we get to our patients, the more value we can provide them



Medical transactions include consultation, surgical procedure, therapeutic support, diagnostic service, etc
 Effective March 31, 2021

# FOCUS #1: EXPANDING CLINIC PRESENCE...

### Zerenia<sup>™</sup> clinics: hub-and-spoke model



# ...THROUGH SATELLITE CLINICS





LatAm satellite expansion plans



Colombia is the 1<sup>st</sup> country in LatAm to offer insured medical cannabis as first-line therapy for any medical condition



Cali, Colombia

March 2021 launch





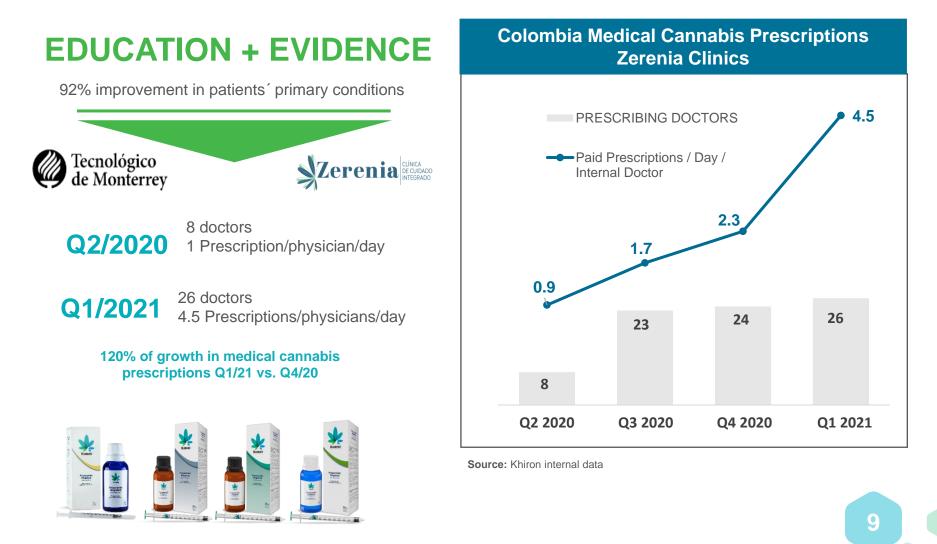
Bucaramanga, Colombia March 2021 launch

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# FOCUS #2: PHYSICIAN GROWTH



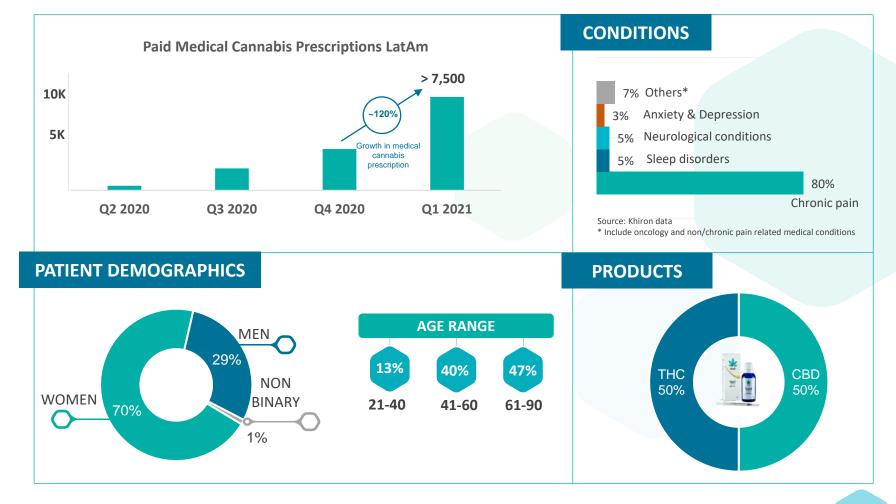
### Rx accelerating as prescribing doctors & Rx/day increase



# FOCUS #3: PRESCRIPTIONS WRITTEN

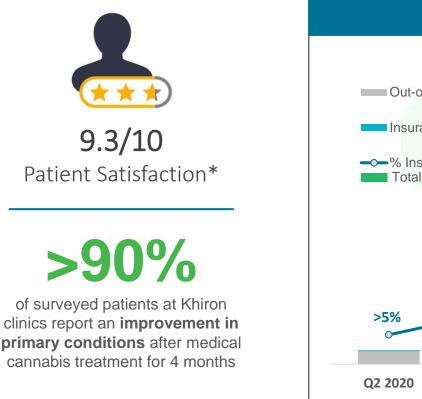


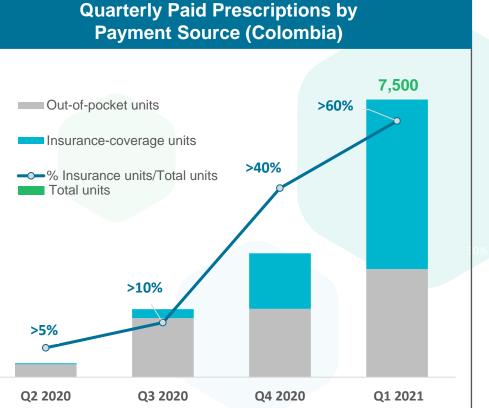
# 1 in 4 consults yielding prescription in flagship clinics; 8 in 10 in satellite clinics



# FOCUS #4: PAID PRESCRIPTIONS

# Insurance coverage in Colombia is driving paid prescription growth and retention rate





Source: Khiron internal data

\*Average of internal and external monthly surveys in Khiron clinics



## **WORLD-CLASS OPERATIONS & SUPPLY CHAIN**



### **Cultivation & Extraction**

Fully licensed for commercial THC and CBD cultivation, extraction **&** sales in Colombia

- Total area of 20 Ha. Current cultivation area of 80,000 sq.ft.
- Obtained 17% of Colombia's total allocation of THC quotas for 2020. 1<sup>st</sup> company to do so in Colombia

State-of-the-art, **14,000 sq.ft**. GMP-compliant post-harvest facility in Doima, Colombia (157 Km west of Bogota)

### **Production Capacity**

- Cultivation: Upwards of 9 tonnes<sup>1</sup> of dry flower
- Extraction: Up to **3 tonnes** of full-spectrum extract<sup>2</sup>, with capacity to expand within building
- ~1 MW Solar Park resulting in up to 40% energy cost reduction

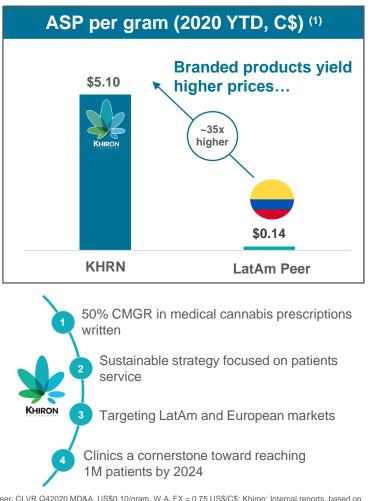
1 – Mgmt estimations @ stability of crops, 2 – Based on management estimates,

3 – Define as infrastructure & equipment max production capacity



## FOCUS #5: ECONOMICS

### Focused on brands, not grams



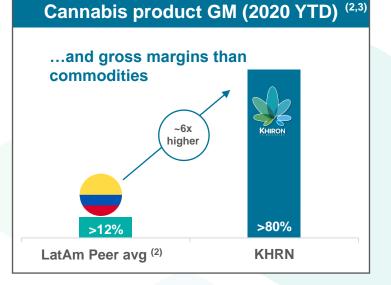
(1) Source: LatAm peer: CLVR Q42020 MD&A, US\$0.10/gram, W.A. FX = 0.75 US\$/C\$; Khiron: Internal reports, based on 950mg/bottle, 8% API yield

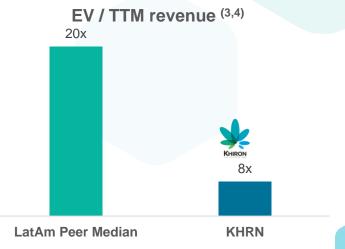
(2) Source: Company financial statements, management estimates. LatAm Peer group includes Avicanna, Clever Leaves and PharmaCielo.

(3) As of Sept 20, 2020, excluding CLVR as of Dec 31, 2020

(4) Source: Company financial statements, management estimates, Yahoo Finance. LatAm Peer group includes Avicanna, Clever Leaves and PharmaCielo. Priced as of April 1, 2021 close. EV adjusted for financings subsequent to quarter end **TSXV: KHRN | OTCQX: KHRNF | FRANKFURT: A2JMZC** 



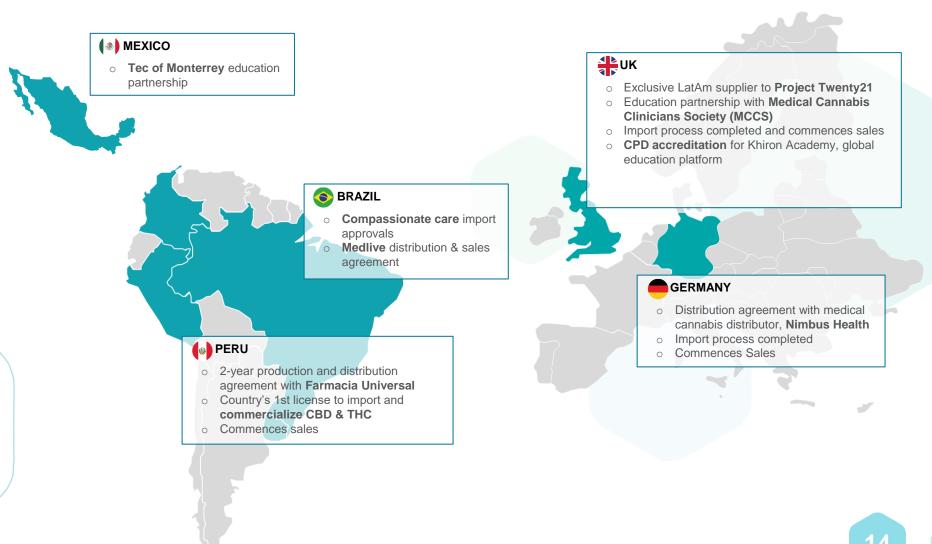




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# **GLOBAL GROWTH STRATEGY**

## Leverage Colombian proof of concept & IP for global expansion



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# **KUIDA: ESTABLISHED BRAND**

## Colombia's leading CBD cosmetic brand

## **About the brand**

- 1<sup>st</sup> CBD-based cosmetic brand in Colombia
- Well established brand with a loyal base of customers
- 30% of sales through digital channels
- Strong Q4/20 results, considering COVID-19 in Colombia
- Products approved in US, UK, Spain, Ecuador and Hong Kong



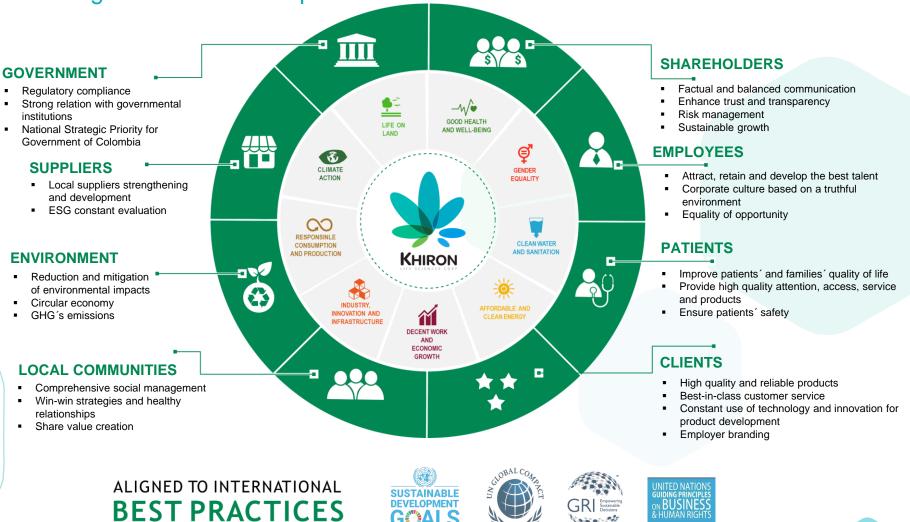
1ª

Future	milestones
	<ul> <li>Satellite clinic expansion</li> <li>Colombia</li> <li>Peru</li> <li>Mexico</li> <li>Brazil</li> </ul>
	1 <sup>st</sup> sales in Mexico
	1 <sup>st</sup> sales in Brazil
	Expand sales in Germany
	Expand sales in UK



# SUSTAINABILITY MATTERS

### Thinking in ESG since inception



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# QUALITY OF LIFE IS OUR MAIN GOAL



### Improving our patients' and their families



ALIGNED TO INTERNATIONAL **BEST PRACTICES** 







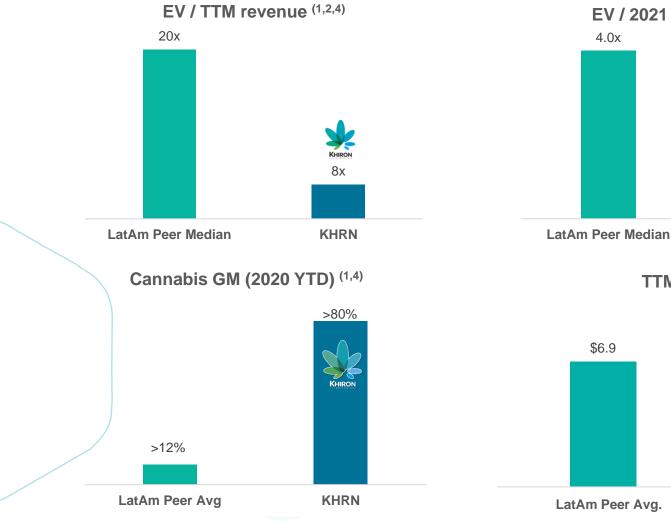
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## VALUATION



## Trading at discount despite higher revenues, margins, and pricing



(3) PCLO and AVCN Factset consensus, CLVR mid-point 2021 guidance (CAD/USD = 0.7988). (4) As of quarter ended September 30, 2020, excluding CLVR as of Dec 31, 2020.

EV / 2021 revenue (1,2,3,4) 4.0x 1.8x **KHRN** 

TTM revenues (C\$)<sup>(1,4)</sup>



# **CAPITAL STRUCTURE & COVERAGE**



W. Avg (C\$)

> \$0.82 \$2.01 n/a

Capital Structure			Fully	Strike price	
Basic shares outstanding <sup>1</sup>	150 million		diluted (millions)	range (C\$)	
Fully diluted shares outstanding <sup>1</sup>	195 million	Common shares outstanding	150		
Recent share price (CAD) <sup>1</sup>	\$0.58	(basic)	150		
Current market	\$87 million	Warrants	34	\$0.75 - \$2.90	Γ
apitalization CAD, basic) <sup>1</sup>		Options	5	\$1.00 - \$3.25	
Proforma net cash (Q3/20,	\$26 million	RSUs	7	n/a	
CAD) <sup>2</sup>		Total (fully	195		
EV (CAD, basic)	\$61 million	diluted)	155		
<sup>1</sup> As of April 1, 2021. <sup>2</sup> As of Septemb bought deal	(C\$Ms)		30-	S	

ANALYST COVERAGE				
FIRM	ANALYST			
AltaCorp Capital Inc.	David M. Kideckel			

(C\$Ms)	30-Sep-20
Cash & equivalents	14.7
Current assets (excl. cash)	11.5
Fixed assets	34.7
Total Assets	60.9
Current liabilities	6.2
Debt & long-term liabilities	3.6
Shareholders equity	51.2
Total Liabilities and SH Equity	60.9



# A DIVERSE, EXPERIENCED MANAGEMENT TEAM





#### **Alvaro Torres**

CEO

- Industrial Engineer (RPI), MBA (Georgetown University)
- 15+ years experience in top management of infrastructure sector in LatAm. Formerly with SNC-Lavalin building company's presence in Colombia. Has overseen more than US\$ 1 Billion infrastructure projects in development and completion



### Rodrigo Duran

#### VP KhironMed

- 17+ years of experience in CPG & Pharma marketing, sales and go-to-market strategies, managing teams, and bringing brands across the Latam markets
- Former manager executive of Team Food, Pfizer and Wyeth



### Joel Friedman – CPA, CA

- 10+ years of international financial experience, including in the cannabis and mining industries
- Prior experience includes VP Finance at CannTrust Inc., Director of Finance at Primero Mining Corporation, in addition to progressively senior finance roles at Banro Corp and lamgold Corporation



#### Tejinder Virk

CFO

#### **President - Khiron Europe**

- 15 years of executive-level experience in the capital markets and cannabis industry
- Previously served as a Managing Director in Europe, for Canopy Growth Corp. Formerly Managing Director of Global Equity Products for BMO Capital Markets



### Franziska Katterbach

#### **CLO Khiron Europe**

- 7 years of legal and regulatory expertise working within Europe's emerging cannabis industry
- Previously working for Dentons involved in high profile cannabis deals across multiple jurisdictions. Later served as Legal Director for Canopy's European operations



### Juan Diego Alvarez

#### VP Regulatory Affairs

- Ph.D., Law and public health, Tulaine University
- 10+ years of experience of legal experience in Colombian & Latam medical cannabis regulation. Appointed by Minister of Health to create and draft regulations for legalization of medical cannabis

## **EXPERIENCED INDEPENDENT BOARD OF DIRECTORS**





#### Chris Naprawa Chairman of the Board

- 20+ years of experience in institutional capital markets.
- Former partner at Sprott Capital Partners, Head of Equity Sales at Macquarie Canada, Head of Equity Sales and Trading at Dundee Securities and Managing Director at Primary Capital.



#### Deborah Rosati Lead Director

- Over 30 years of experience, including in consumer, cannabis, private equity and venture capital.
- Vice Chair & Chair of the Audit Committee at cannabis authority.
- Founder & CEO of Women Get on Board, Former Chair of the Audit Committee at Sears Canada Inc., member of the Department Audit Committee at Correction Services Canada, and former Board member and Chair of the Audit Committee. at NexJ Systems Inc.



#### Alvaro Yañez

#### **Independent Director**

- 15 years of legal experience in Colombia and internationally.
- Former Legal Manager of Frontera Energy (formerly known as "Pacific Exploration and Production").



#### Alvarez Torres Co-founder & Director

- Industrial Engineer who built infrastructure projects in Colombia and LatAm.
- Formerly with SNC Lavalin and successfully built an engineering and merchant banking firm.



#### Juan Carlos Echeverry Independent Director

- Served as Colombia's Minister of Economic Planning in 2000 and was the representative for Colombia before the Inter-American Development Bank (BID).
- Former CEO and President of Ecopetrol, Colombia's largest corporation and the 4th largest Latin American oil and gas producer included in Fortune Global 500.



#### Vincente Fox Independent Director

- Mexican businessman and politician who served as 55th President of Mexico.
- Former CEO Coca-Cola Mexico.

## **INVESTMENT HIGHLIGHTS**

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Proven business model in Colombia with 50% C and >70% Gross margin

Commercial sales of medical cannabis in 3 countries (Latam and Europe), targeting 6 countries at the end of 2021

Anchored by traditional clinical operations in Colombia for patient acquisition (50% CMGR)

Growth phase: Major infrastructure, cultivation, extraction, labs and clinics built out

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KHIRON

High insider ownership & no corporate debt



Visit Khiron online at investors.khiron.ca investors@khiron.ca T: +1 (647) 556-5750

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