

Real Luck Group Limited

LUCKBOX

Q4 2021

TSXV: LUCK
OTCQB: LUKEF

ESPORTS BETTING DONE RIGHT



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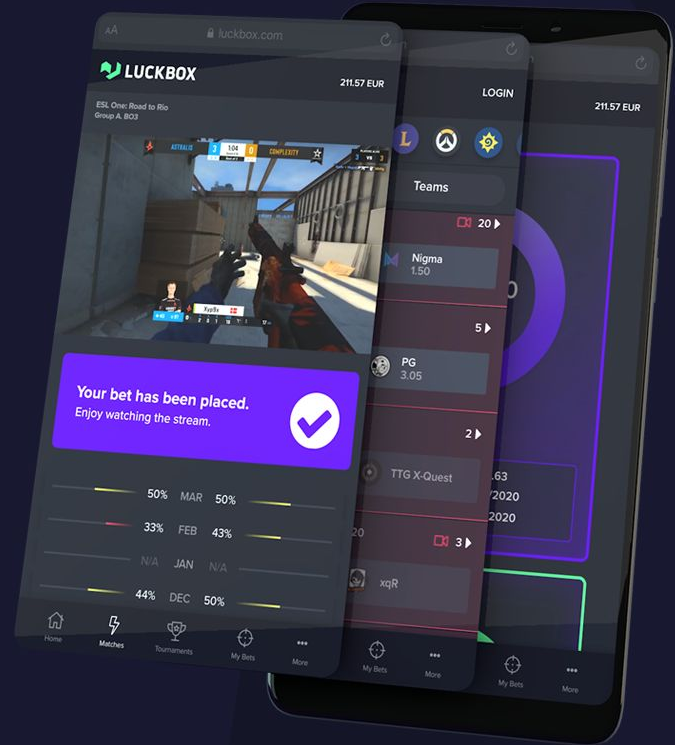
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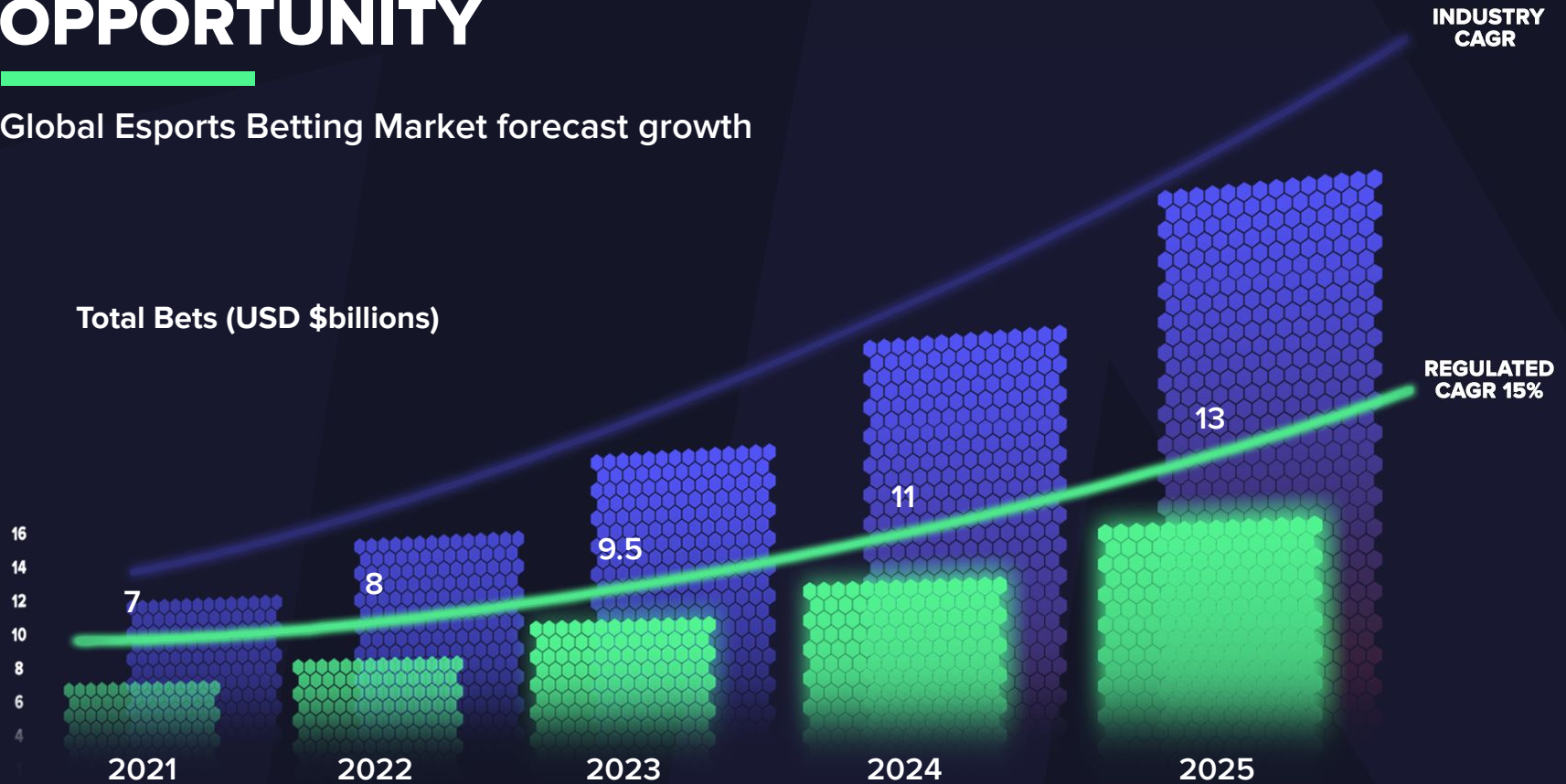
INVESTMENT SUMMARY

- Striving to be a leader in the \$13bn esports betting market
- Team with vast gaming experience and passion for esports
- Proprietary platform built to deliver 3.0 betting experience for GenXYZ
- Superior BI infrastructure
- Already live in more than 80 countries thanks to top-tier license
- Strong cash position and runway to execute



OPPORTUNITY

Global Esports Betting Market forecast growth



THE TEAM



CEO





Thomas ROSANDER
Former Dunder Casino CEO, Mr Green CPO, Bwin BI section head and EA BI director






CFO



Ran KASPI
Former CFO of ParaZero (ASX: PRZ) and spent five years with 888.com (LSE:888)



Metodi ZABURTOV
Sportsbook expert with 20 years in igaming at Party Gaming, Ultaplay and bwin



Karl BRAY
UI/UX specialist who lead product design at Ryanair, PartyPoker and PokerStars



David CONDE
Experienced Data Scientist, previously at Ericsson, MoPlay and Gaming1



Nevzat UÇAR
Head of content with previous experience at Riot Games and Red Bull

BUSINESS MODEL

- B2C Focus
- Scalable
- Diverse Offering
- Cross Sell
- Always-on content



UNIQUE PRODUCT PROPOSITION

3.0 Betting Experience



KEY PARTNERSHIPS



Aspire Global / BtoBet
Casino provider and enhanced sportsbook offering



Bambora / PaymentIQ
Payment gateway added to help increase player deposits



Solitics
BI tool to improve customer economics and player experience



PublishMe
Leading agency to help drive content marketing strategy

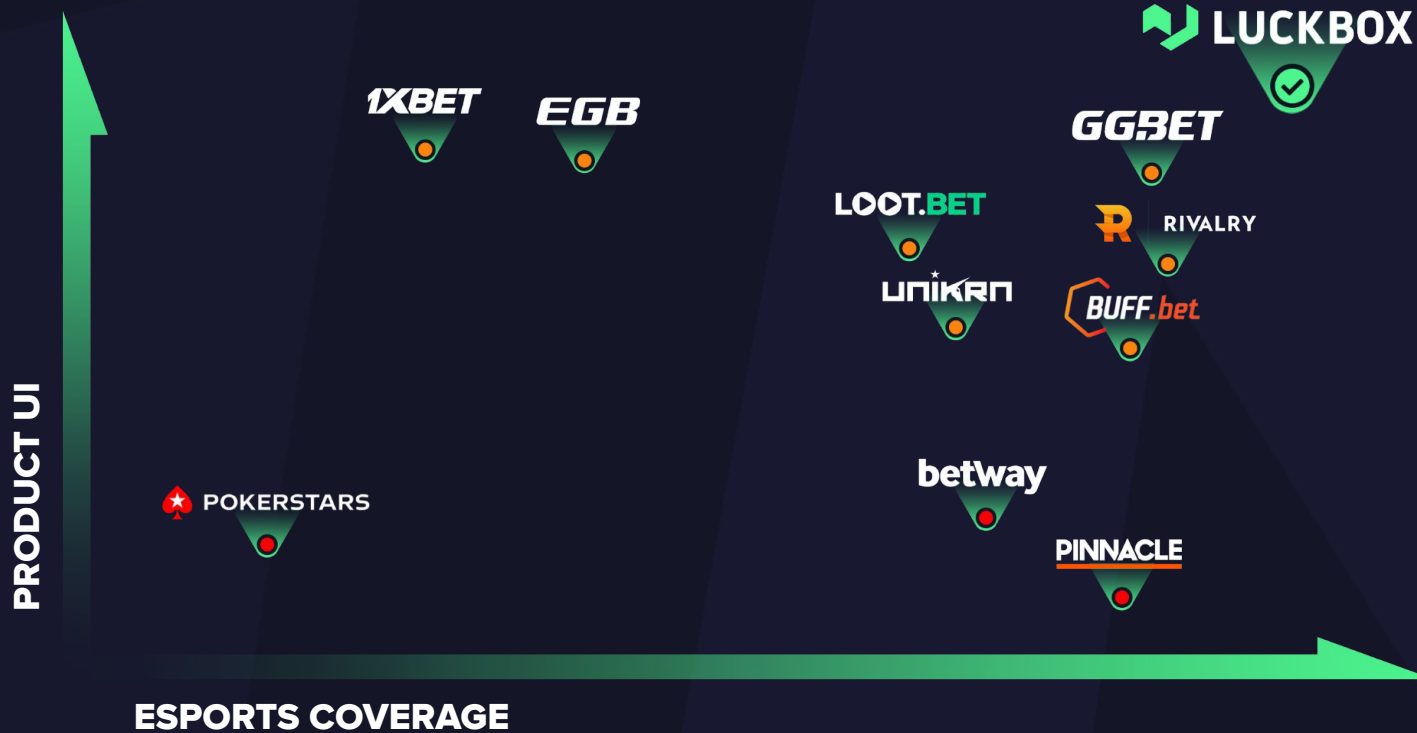


Nuvei
Global payment provider to help players deposit more easily



Checkin.com
Seamless registration flow to increase acquisition conversion

COMPETITIVE LANDSCAPE



UPCOMING CATALYSTS



CAPITALIZATION TABLE

	Amount
Basic Shares Outstanding	68.6M
Warrants (Average Exerciser Price of \$1.04 and 2-year term)	17.1M
Options Granted (Average Exercise Price of \$0.55 and 3-year term)	8.4M
Fully-Diluted Shares Outstanding	94.1M
Market Capitalization*	\$17.5M
Cash (as of 30/06/2021)	\$17.2M
Enterprise Value*	\$0.3M
Insider Ownership (all locked up for 15-36 months)	31.6%
Percent of Shares Locked-Up	43.9%

* as of November 4 2021

INVESTMENT HIGHLIGHTS

- **Well positioned**
Award-winning, proprietary platform in a growing \$13bn market
- **Superior intelligence**
BI infrastructure built for optimised conversion and retention
- **Experienced team**
Combining decades of igaming experience and esports knowledge
- **Strong balance sheet**
Well capitalized, no debt and runway to execute
- **Near-term value drivers**
Platform improvements, player marketing spend and casino launch
- **Perfect timing**
Changing audience behavior and increasing licensing options

