Delta 9 Cannabis Inc

**Symbol:** TSX.T: DN | OTCQX: DLTNF

**Market Cap:** 40M

**Sector:** Cannabis

**Purpose:** Raise Awareness / Open Market Buying

[Investor Presentation](https://can01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdocs.google.com%2Fpresentation%2Fd%2F1S3GIXurEWUzjwtU0PQ1SZkETdw7-usRD%2Fedit%3Fusp%3Dsharing%26ouid%3D107521242699375815019%26rtpof%3Dtrue%26sd%3Dtrue&data=04%7C01%7C%7C03e185413dd749097ee408d9aec03210%7Cbda7e77d69af400289135c886ebc68e0%7C0%7C1%7C637732962767151297%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=585TsoRiiQThjeUdKrX0S01gCYl0ENuxNZQegKxslRU%3D&reserved=0)

Delta 9 Cannabis Inc. (“D9”) is a vertically integrated cannabis company that primarily serves the recreational cannabis market in Canada. D9 operates through three primary business divisions: (1) cultivation & wholesale, (2) retail stores, and (3) B2B consulting & grow pods sales in Canada and USA. D9 is a market leader in Manitoba, holding 30% market share with 16 retail stores in Canada, with plans to operate four more retail cannabis stores in the short term and have 40 stores by the end of 2022. The company currently operates a facility that is capable of cultivating 8,325 kg of cannabis per annum with licences to sell to 72% of Canada’s population.

D9 has sold over 300 Grow pods, valued at $18 million in revenue over the last 2.5 years. Grow pods are 40-foot cube shipping containers retrofitted to be able to cultivate cannabis hydroponically and provide a high level of control over the growing cycle. These pods are modular, scalable, stackable and are designed to mitigate the risk of significant crop loss.

**Investor Bullet Points:**

Why Invest in Delta 9

Retail Store Growth Strategy

* Quadrupled retail store count to 16 from 4 since last June 2020
* Plans to increase store count to 20 near term and 40 by next year
* Delta 9 has 11 stores versus 120 stores in Manitoba with a 29% market share

B2B Growth Strategy

* B2B Grow Pod sales $8.6m 2020 and $17.9m since 2019 inception
* Majority of B2B sales in Canada along with existing US sales in Maine and Michigan
* Plans for a 2,000 sq. ft. sales office and 20,000 sq. ft. manufacturing facility in North Dakota

Proven Producer

* Proven track record for premium cannabis flower, 297 Grow Pods produce 8,325 Kg/yr
* Plans to expand capacity by 43% to 12,000 Kg/yr: 420 Grow Pods worth $50m wholesale
* Production cost at $0.58/gr for Q3, 2021 with R&D underway to get achieve $0.50 costs/gr

Financial Performance

* Delta 9 recognized by the Globe and Mail’s annual survey as the 7th fastest growing company in Canada
* With a 4-year revenue growth rate of 5,413% which grew from $1m 2017 to $52m in 2020
* Last 8 quarters produced positive EBITDA

**John Arbuthnot, CEO**

John is the Co-Founder and CEO of Delta 9 Cannabis Inc., a vertically integrated and publicly traded Canadian cannabis company headquartered in Winnipeg, Manitoba. John has driven Delta 9's growth from its original 2 founders to over 400 employees today. Delta 9 has automated its production capacity of 8,350 Kg/year to lower cost per gram to $0.58. He has rolled out a chain of 16 Delta 9 branded retail stores and has plans for another 14 throughout 2022.. Since inception John raised over $85 million in capital and took Delta 9 public on the TSX Exchange under the symbol DN, becoming the youngest CEO of a publicly traded cannabis company.

Best regards,

**CEM**
[**CEM.ca**](https://can01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcem.ca%2F&data=04%7C01%7C%7C03e185413dd749097ee408d9aec03210%7Cbda7e77d69af400289135c886ebc68e0%7C0%7C1%7C637732962767161259%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Rn%2F6uGETsiqujkm9BT35mt9QfDYrvAJS%2FRZiUrmUq2I%3D&reserved=0)**| Capital | Events | Virtual**
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