



PACROOTS

THE FUTURE OF GENETICS

CSE:PACR

OTCBC:PACRF

FORWARD LOOKING

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CORPORATE STRATEGY



GENETICS

- Genetics are paramount - delivering a premium customized product (100s of different Cannabinoid Profiles to select from)
- Provide the utmost environmental resilience and maximum phenotypic expression



PARTNERS

- Subsidizing costs with strategic partners, with existing infrastructure, equipment and access to land



YIELD

- Optimizing cultivation with seasoned experience
- Maximizing yield - lowers marginal costs on production
- Prepare for the future of the industry





OUTDOOR HEMP PROGRAM

OUTDOOR HEMP PROGRAM

ROCK CREEK, BC

100 ACRE INDUSTRIAL HEMP PROGRAM SUMMER 2020

Rock Creek is a well established agricultural mecca situated in British Columbia's 'Golden Mile' in the South Okanagan Valley.

OUTDOOR HEMP PROGRAM

HEMP JV - ROCK CREEK

-  **PROFITABLE FIRST PROJECT WITH AN ROI OF 200% AND YIELD OF 105,000 LBS OF HEMP CBD**
-  **GROWING SEASON - JUNE 15th 2020 - OCTOBER 8th 2020**
-  **APPROXIMATELY 130,000 PLANTS PLANTED; 4 VARIETIES**
-  **IRRIGATION AND NUTRIENT SYSTEMS INSTALLED AND OPERATIONAL OVER ENTIRE GRID**
-  **IRRIGATION SYSTEMS INSTALLED AND OPERATIONAL
HARVEST BEGAN MID OCTOBER, 60% OF CROP HARVESTED
PRIOR TO FROST DAMAGE (100 YR EARLY FREEZE)**
-  **YIELD APPROX. 105,000 POUNDS***



* Yield was much lower than expected given the early harvest ahead of the freezing temperatures - Project remains profitable nonetheless with \$600,000+ expected in Gross profit – Attributable to PACR)



OUTDOOR HEMP PROGRAM 2020

HEMP JV - ROCK CREEK, BC

OUTDOOR - PREMIUM HEMP - YEAR 1



SQUARE FEET 4,356,000 sq/ft



YIELD 50,000kg

60%

40%

Owned by PacRoots

Owned by Rock Creek Farms

Rock Creek is a well establish agricultural mecca situated in British Columbia’s ‘Golden Mile’ in the South Okanagan Valley. It is celebrated for its ideal climate conditions, honouring this region’s tradition of excellence and a family legacy that has grown here for more than 120 years. PacRoots is delighted to be involved with such a rich heritage and years of agriculture expertise to apply to this 100-acre Hemp CBD Project.

OUTDOOR HEMP PROGRAM 2021

HEMP JV - ROCK CREEK, BC

OUTDOOR - PREMIUM HEMP - YEAR 2



SQUARE FEET
4,356,000 sq/ft*



EXPECTED YIELD
150,000 - 200,000kg

60%

40%

Owned by PacRoots

Owned by Rock Creek Farms

The JV Operations team is excited to head into the 2021 planting season. The Company is eager to get an early start, weather permitting, on propagation, field prep and planting. A tremendous effort has been devoted by our farmers and scientists to monitoring, testing water, soil and product, and utilizing the data to accelerate and optimize the operations strategy towards a robust 2021 outdoor project.

*PacRoots has an agreement option to increase the hemp JV square footage.





GENETICS

ABOUT US

THE FUTURE OF GENETICS

CSE: PACR is focusing on elite genetic development, the Company maximizes the quality of its products, by keeping yields and profit margins high. PacRoots subsidizes costs with several strategic partners; Phenome One, one of the largest live genetic libraries in Canada composed of over 350+ live cultivars as well as their JV partnership with Rock Creek Farms and Speakeasy Cannabis Club which leverages existing infrastructure, equipment, and access to land on a 100-acre Hemp Project. This combination has the company positioned to be cash-flow positive within their first year of trading.

"QUALITY OVER QUANTITY"

Our mission is to deliver the finest genetics to Canadians. Preserving the excellence of our elite strains while introducing the highest quality of new strains to the public is our passion. Genetic variation and stability are the foundation that drives the decision making for our business.

Some companies may strive to be the largest cannabis grower, but we believe that the quality of the cannabis you consume is paramount. Consumers are extremely educated and mindful about the foods and drinks they intake. The demand for premium products has never been higher and PacRoots is well-positioned to be a leader in the premium cannabis space.

STRATEGIC PARTNERSHIPS

GENETICS LICENSING DEAL WITH PHENOME ONE

Our strategic licensing agreement with Phenome One gives PacRoots access to Canada's largest live genetic library with over 350 cultivars which have been laboratory analyzed, rigorously field- tested, dating back over 30 years. From Medicinal Cannabinoid dominant plants with rare terpene cannaflavin profiles to soaring 30%+ THC giants and west coast outdoor botrytis resistant plants to high range cold proof varieties.

Phenome One has a plant suited for almost every global environment. PacRoots will have unlimited access to utilize any cultivars in the Phenome library with a unique access to growing, breeding and cloning IP.



GENETICS

SELECTIVE BREEDING

- Our strains and varieties have undergone extensive selection work in search for the optimal Phenome expression. All strains have been documented with video, photos and lab tests and farming data.
- Selective breeding changes the genetic composition and allows for precise Phenome selection over time.
- During our genetic selection process we may grow up to 600 plants to select one new variety.
- This mass selection process allows us to carry less lines with superior genetic quality and expression giving Phenome a competitive advantage over the competitors catalogs.



VARIETY



QUALITY



YIELD

Phenome One and PacRoots are focused on developing elite strains with various beneficial characteristics. The catalog consists of over 350 tested cultivars with roughly 50 in the super elite category and 1800 seed varieties. The goal is to provide the highest quality cultivars which have been proven and stress tested under variable commercial conditions to provide the utmost resilience. The partnership is dedicated to delivering rich THC and CBD cultivars with unique terpene profiles while continuing to attain industry leading GPW yield.



LAND PACKAGE

LAND PACKAGE

FRASER VALLEY, BC

250 ACRE 'CANNABIS ISLAND'

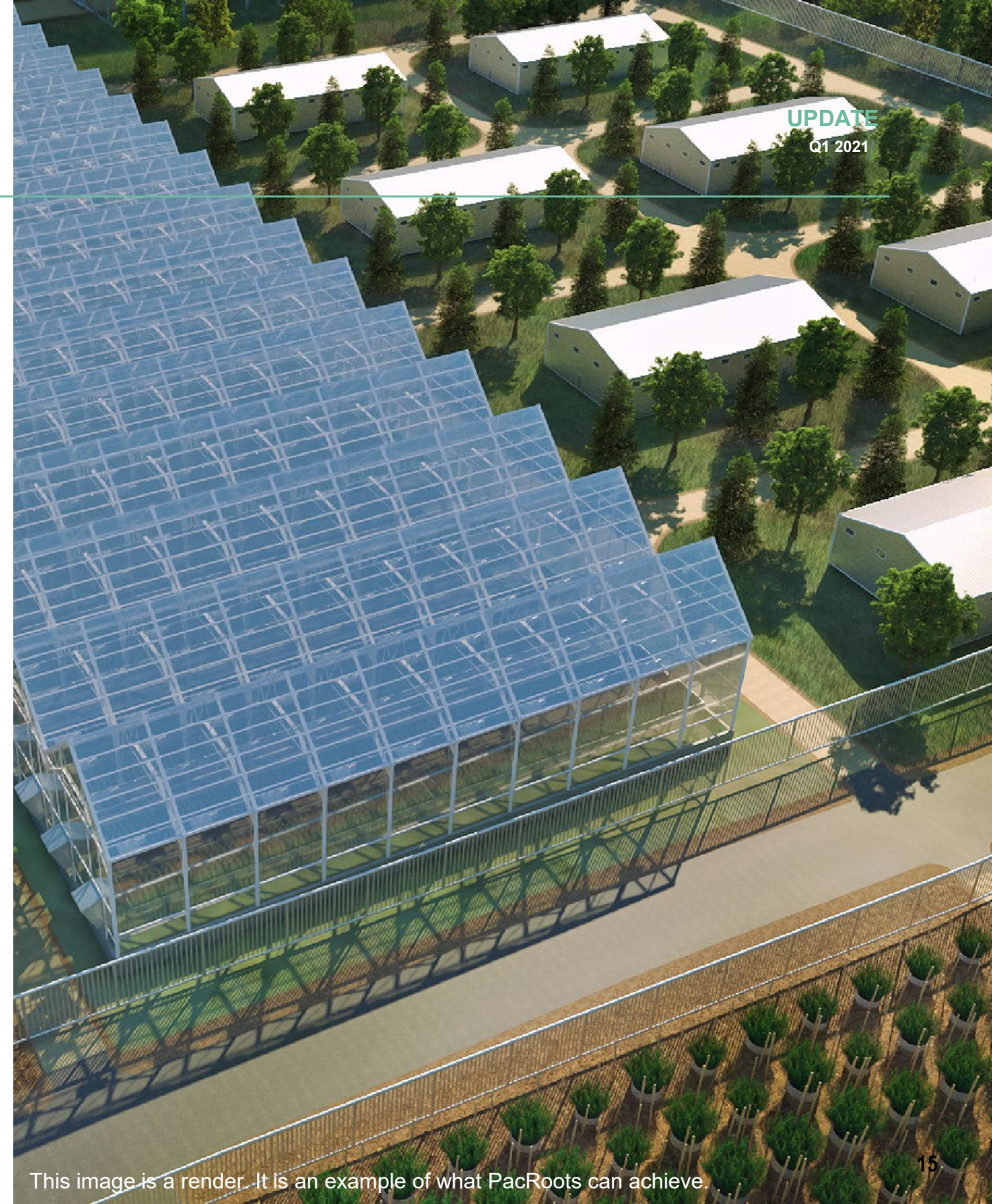
250 Acres of Pristine Agricultural Land strategically situated for the development of Indoor and Outdoor Cannabis production.

* share purchase agreement announced Sept 18/20

This image is a render. It is an example of what PacRoots can achieve.

ENDLESS POSSIBILITIES

The Fraser Valley has extraordinary growing conditions for farmers. These conditions give them the possibility to produce over 200 commercial products like cranberries, raspberries, potatoes and corn that are valued both locally and internationally. The Fraser Valley often has cooler and wetter climates than the rest of British Columbia. It is also home to fertile soils that are optimal for growing certain fruits, vegetables and other cash crops, including cannabis. It has only 2.4% of the total land farmed in B.C., and 14% of the province's farms, but generates 38% of the provincial gross annual farm receipts. The economic value of agriculture in this region is more than \$3 billion a year.



UPDATE
Q1 2021



CULTIVATION



CULTIVATION

LAKE COUNTRY, BC PROJECT

INDOOR CRAFT CANNABIS CULTIVATION



SQUARE FEET 20,000 sq/ft



YIELD 2,600 kg

90% Progress to cultivation

PacRoots, through Go Green B.C. Medicinal Marijuana Ltd, is pursuing its cultivation license in Lake Country, BC. The 20,000 sq ft facility is near completion with submission of the video evidence package under the CTLS expected to be completed soon. The facility will include approximately 7,600 sq ft of premium flower cultivation space with a focus on cycling Phenome One's elite line of high-grade cultivars.

CULTIVATION

LICENSED PRODUCERS REGULATORY PROCESS

IT 'S A 6 STAGE PROCESS TO BE APPROVED FROM HEALTH CANADA FOR CULTIVATION





MANAGEMENT

TEAM

PATRICK ELLIOTT MSC, MBA PRESIDENT & CEO

Mr. Elliott is a true leader and entrepreneur. He is the President & CEO of Lexore Capital Corp., a private resource and cannabis investment company as well as Phenome One Corp, a full-service cannabis farming company focused on elite strain selective breeding. Mr. Elliott brings over 10 years of corporate finance, mineral exploration and financial markets experience. He is a graduate of the University of Western Ontario in Geology and holds a MSc. in Mineral Economics and an MBA from Curtin University of Technology in Perth, Australia. Patrick specializes in economic resource evaluation, financial modelling, CAPEX estimation, corporate development and finance. Combined with his technical knowledge, Patrick has a wealth of contacts in the financial sector.

CHAD CLELLAND DIRECTOR

Mr. Clelland's experience in the sector dates back to 2009 when he purchased Medicalmarijuana.ca which became an information portal for thousands of patients, doctors and growers. Through this company he and his team have helped thousands of Canadians find legal, safe medication. His team also consulted, designed and submitted dozens of applications to the government under the MMPR, ACMPR and Cannabis Act. In 2011, Mr. Clelland also co-founded Greenleaf Medical Clinic; now recognized as a training facility by the University of British Columbia and offers preceptorships to physicians, nurse practitioners and pharmacists. He also co-founded Folium Life Science in 2013, an approved Canadian Licensed Producer. His roles in these organizations have included Chief Operating Officer, head of security, alternate master grower and alternate responsible person in charge.

MATT MCGILL DIRECTOR

Mr. McGill has a strong background in both commercial and residential real estate and has played a major role in many development projects. Matt and McGill Realty have established a tremendous commercial and residential outfit servicing the Fraser Valley and the lower mainland. Matt is skilled at crafting strategic financing options for corporations and he has a substantial network of retail and institutional clients. Mr. McGill is also an integral part of the restaurant/hospitality ventures with several chains of restaurants in the lower mainland. He also serves as a Director on a number of non-profit associations. Mr. McGill is an entrepreneur and financial strategist who brings a wealth of knowledge and experience to the team at PacRoots.

JIM HENNING CFO

Mr. Henning is a Chartered Accountant and the founder and president of Corpfinance Advisors Inc. since 1984. Mr. Henning has solid expertise and practical experience in valuating businesses in a broad range of industries. He has assisted companies in financing, public offerings and restructuring. Areas of expertise include retail cannabis, manufacturing, telecommunications, software, biomedical, oil and gas services, and renewable energy industries. Mr. Henning has served as a Chief Financial Officer and director for a number of TSX Venture Exchange and Canadian Securities Exchange-listed companies for several years.

TEAM

MARC GEEN STRATEGIC OPERATIONS ADVISOR

Mr. Geen is the Founder of Speakeasy Cannabis Club focused on building an unprecedented indoor, outdoor and greenhouse program on a 290-acre prime agricultural parcel in Rock Creek, BC. A proud 4th-generation BC farmer, Marc Geen has been active in the legal medical marijuana industry for more than 10 years, consulting, complying with, and participating in the MMAR, MMPR, and ACMPR programs. Prior to co-founding Speakeasy Cannabis Club Ltd, Marc spent 14 years as Head of Operations for Kettle Mountain Ginseng Ltd, one of North Americas largest ginseng producers. The experience gleaned from a long career in large scale commercial farming, Mr. Geen has been able to apply many cost effective, good farming practices to the outdoor, indoor, and greenhouse cultivation of cannabis. Mr. Geen is also the co-creator of a full line of cannabis extract products designed under ACMPR regulations.

JOSH BROMLEY CULTIVATION STRATEGIST

Josh has grown up in British Columbia's thriving cannabis industry. As a second-generation farmer, Josh has over 2 decades of experience farming, breeding, cultivating and selecting unique cultivars for the medical community. He is an expert in plant science and possesses a comprehensive knowledge of cultivars and a mastery of medicinal implementation. Previously, he has developed proprietary farming systems, as well as low cost/ high output nutrient systems. Through thoughtful design and engineering, he has been able to consistently show improvements in crop yields, pathogen resiliency and quality. Currently, he is the COO and Director of Phenome One Corp. Josh also continues to select, test and collect unique genetics for Phenome One.

DOM STANN MARKETING EXECUTIVE

Dominic Stann is a technology entrepreneur with over 15 years of diverse experience specializing in communications, design, affiliate marketing, marketing and brand creation. As his career has evolved, he has been involved in the successful business development of technology solutions for start-ups and early-stage ventures.

TRADING DATE

MAY 5, 2020

SYMBOL

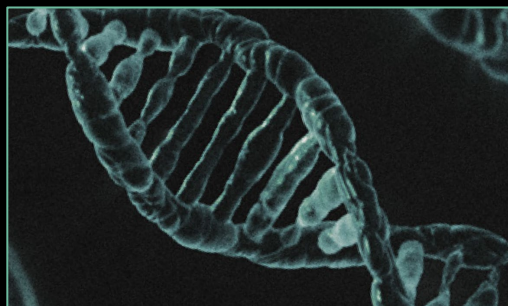
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CAPITAL STRUCTURE

As of January 1, 2021

Shares Issued and Outstanding (42.5M in escrow)	71,079,446
Warrants (5.5M at \$0.50 expires April 28, 2021; 7.2M \$0.50 expires April 28, 2022; 1.9M at \$0.40 Sept 3, 2020)	14,552,759
Stock Options (\$0.205 expires June 8, 2032)	3,650,000
Fully Diluted	89,252,205

TAKEAWAYS



MASSIVE GENETICS LIBRARY

With over 600 genetics already stress-tested and ready for market, PacRoots has a strong competitive advantage in the Canadian cannabis industry.



100 ACRES HEMP PROGRAM

Subsidizing costs with strategic partners with infrastructure and access to land



STRAIN SELECTION

Our large library of high-quality genetics is what differentiates PacRoost in today's Canadian cannabis market.



INDUSTRY SHATTERING YIELDS

PacRoots average base yield is 3.1lbs per light compared to the industry average of 1.5lbs per light.



STRATEGIC PARTNERSHIP

Subsidizing costs with strategic partners with infrastructure and access to land



LATE STAGE APPLICANT & INDOOR FACILITY

Our facility in Kelowna is nearly completed and our CTLS application is on track to be a fully licensed cannabis producer in Canada.

THE FUTURE OF GENETICS
MAXIMIZING YIELD
STRATEGIC PARTNERSHIPS


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CORPORATE

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